

## Do I Need A Web Site?



YES, IF YOU OWN A BUSINESS, HAVE A CHURCH OR ORGANIZATION OR ARE A MULTI-TALENTED INDIVIDUAL YOU SHOULD HAVE A WEBSITE. PERIOD. NO QUESTIONS. CASE CLOSED.

A website is a relatively inexpensive way to compete in the same way as a large company or organization. It allows you as an individual to have the same opportunities to be seen as some well known personalities. The internet levels the playing field for all who seek opportunities to sell products or render services. If you don't have a website, you are losing business and exposure to other companies that do.

In spite of the social networks like Twitter, Facebook and YouTube, you need to have a personalized website that is user friendly, with current information and easy to access. You must have a professional-looking site if you want people to take you seriously. Since many consumers looking for products and services now search for information online prior to making a purchase at a physical location, your site may be the first chance you have at making a good impression on a potential client or member. If your site looks like it was designed by a relative or friend's first project, your chance at making a good first impression will be lost forever.

## Let A Professional Design it.

You never get a second chance at a first impression. With a well-designed site, your small business or organization can project the image and professionalism of a much larger company. The inverse is also true. Many large company websites are so badly designed and hard to navigate that they completely lacked professionalism and credibility.

However, it's actually better to have no website at all than to have one that makes your business look bad. Your site speaks volumes about your business. It either says, "Hey, look, we take our business so seriously that we have created this wonderful site for our customers!" or it screams, "Hey, look, I let my 10-year-old nephew design my site. Good luck finding anything!"

Your website is an important part of your business. Make sure you treat it as such.

# Get Started TODAY for under \$50

If you are a small business, church, organization or individual, we can get you started having your site professionally designed including home page with photos and for under \$50.

**No contract.**

*Call for details: 610.832.4785*